
A Vision for Austin's Future

Prepare Our City For The 21st Century Economy

Create jobs in biotech, healthcare, clean energy and the creative sectors, including film and digital media.

Identifying the innovative job sectors of the future, then setting out to lead in them... it's that approach that put us on the tech map in the 80's. And it's that approach that will launch Austin into the 21st Century economy. Even in these tough economic times (perhaps especially in these tough economic times), Austin must chart our economic future with vision and boldness. Now is not the time to batten down the hatches and let fear paralyze us into inaction. We must unify around a vision for the future and move forward with determination to achieve that future.

Build Upon Our Position As A Clean Energy Leader

Innovate through the Pecan Street Project so Austin can lead the nation in clean energy.

Austin's Pecan Street Project is among the nation's most ambitious and unique energy collaborations. In partnership with the University of Texas, the Greater Austin Chamber of Commerce, Austin Energy and the Environmental Defense Fund, Austin is working to invent the energy delivery system of the future. By partnering with the world's best minds to innovate in clean energy on the Pecan Street Project, we can innovate in clean energy and put solar on 100,000 Austin homes and businesses over the next 10 years. That's not only good for the environment. Leading with our values will be critical to Austin's economic future, too.

Ensure That Austin Provides Opportunities For ALL Its Citizens

Renew the promise of Austin as a community that provides resources accessible to everyone.

In Austin, we want everyone to be included and to have the same opportunities. That's part of our core values. To restore the promise of Austin as a community accessible to everyone, including the less fortunate, we should commit to a 21st Century Careers Initiative we can prepare Austinites for green collar and health care job opportunities and Create an Austin Endowment for Opportunity This endowment could fund public investments in health care, affordable housing, open space acquisition and other public interest areas prioritized by the community.

Improve the Livability of Austin Neighborhoods

Refocus the city's efforts on quality of life issues like parks, sidewalks, trails and youth athletic fields.

Past bond elections have focused on large, high profile, expensive projects. And we created some great places. But we overlooked the small stuff. Brewster will focus the city's attention on quality of life issues like sidewalks, neighborhood parks, trails and bike paths and youth soccer and athletic fields and swimming pools. He will also convene a citizen-led planning group to prioritize neighborhood quality of life investments for consideration in the next bond election. Instead of three big bond projects, we should do 300 little projects.